

Institute Newsletter & Website Committee

Committee Co-Ordinator: A.Lakshmi usha

Functions of the committee:

1. The main aim of the Institution website is to provide the required information in accessible format with the best user experience (UX). This will include the slider speed, page loading speed, user navigation, easy access to contact page.
2. Committee is responsible in publishing each and every event conducted in the institute.
3. Institution must provide all the necessary information about the future events as well as it should have a blog/news menu where it can publish about the past events.
4. Make sure that the newsletters are published on the website.
5. Monitor the posts that are posted on social media channels.
6. Committee should encourage students and faculties to share the post on the institute webpage and social media pages.
7. Updating the college website and e-learning facilities etc.